

SARVAJANIK UNIVERSITY
Institute of Design Planning & Technology (IDPT)-SCET
TERM END EVALUATION

Programme Name:	Bachelor of Fine Arts
Programme Code:	BVVA
Examination:	S26
Year-Semester:	BVA III SEM VI
Course Name:	Art Studio Minor VI 3D Typography
Course Code:	BVVA22603
Date and Day of Examination:	12_05_2026
Marks:	50 Marks
Time:	8.30 a.m. onwards
Format of Examination	Jury/Viva/Seminar Presentation/Time Problem

A. Jury/ viva Evaluation:

Create a **10-page typography informative book** based on **one selected letter** from the alphabet.

Students must research and visually explore the chosen letter through its:

Historical background

Shape evolution over time

Cultural and typographic significance

Modern-day usage in design and communication

The final book should combine **research, typography, layout design, and creative visual storytelling.**

B. Aim: To develop students 'understanding of typography through research, visual experimentation, and editorial design by exploring the journey of a single letter form.

C. Objectives: - Understand the historical development of letterforms.

- Explore the evolution of typography across different time periods and styles.
- Apply principles of hierarchy, alignment, spacing, and composition.
- Develop editorial and publication design skills.

D. Instructions: (If required-as per your exam format)

- Create a **10-page book** (excluding cover if desired).
- Choose **one alphabet letter** only.
- Book size and orientation can be selected creatively by the student.
- The design should maintain visual consistency throughout the publication.

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E. **Expected Outcome:** Students will produce a visually engaging and informative typography book that demonstrates:

- Strong research skills
- Understanding of typographic principles
- Creative editorial design
- Effective visual communication
- Originality in presentation and layout experimentation
- The final output should reflect both **conceptual depth** and **professional design execution**.

F. **Evaluation criteria:**

Research Quality & Content Understanding
Typography Hierarchy & Readability
Layout, Alignment & Composition
Creativity & Visual Innovation

A	Total No. of Students registered for the TEE Examination of the Course:	19
B	No of students absent in the Examination:	
C	Enrollment No of students absent in the Examination:	
D	Total No of students appeared in the Examination:	
E	Name of Examiners:	Sign
1.	Prof. Yogendra Patel	
2.	Prof. Sashvat Patel	
3.		
4.		
5.		