

SARVAJANIK UNIVERSITY
Institute of Design Planning & Technology (IDPT)-SCET
TERM END EVALUATION

Programme Name:	Bachelor of Fine Arts
Programme Code:	BVVA
Examination:	S26
Year-Semester:	BVA II SEM IV
Course Name:	Art Studio Major Foundation Art & Graphic Design
Course Code:	BVVA31401
Date and Day of Examination:	13 th MAY, 2026
Marks:	100 Marks
Time:	8.30 a.m. onwards
Format of Examination	Jury/Viva/Seminar Presentation/Time Problem

A. Jury/ viva Evaluation:

Graphic design

Assignment 1: Movie Poster Design- Create a minimal movie poster design using only vector graphics and film-related visual elements. The poster should communicate the theme and mood of the film through creative composition, typography, and minimal visual style.

Assignment 1: Book Design -Design a minimal book cover focusing on layout design principles. Students may choose a social cause or meaningful topic they believe can create awareness or positive change. The cover should follow a clean minimal approach using vector elements and typography.

Foundation Studio Assignments

Assignment 1: Portrait Study in Different Styles- Select any portrait photograph and recreate it in four different artistic styles on A3 size sheets. The artworks should include:

1. Pencil Rendering
2. Collage Artwork
3. Mixed Media using pasted objects/materials
4. Any creative style of the student's choice

The assignment should explore creativity, texture, composition, and visual experimentation through different mediums and techniques.

Assignment 2: Landscape Drawing Study- Create **five tree drawings** observed from the college campus environment using **pencil and watercolor medium**. The artwork should focus on observation, natural form, texture, light, and composition in landscape drawing.

- B. Aim:** To develop creative design, illustration, observation, and visual communication skills through poster design, book cover design, portrait study, and landscape drawing techniques.

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C. Objectives:

- To enhance creativity and composition skills.
- To explore vector design, typography, and layout principles.
- To study portrait rendering and mixed media techniques.
- To improve observation and landscape drawing abilities using traditional art mediums.

D. Instructions: (If required-as per your exam format)

- Maintain originality and clean presentation in all artworks.
- Use appropriate design principles, composition, and color treatment.
- Submit completed artworks in the required size and medium.
- Both digital and hand-rendered works should be neatly finished.

E. Expected Outcome: Students will develop strong visual presentation, creative thinking, illustration, and design skills through practical experimentation in graphic design and foundation art practices.

F Evaluation criteria:

- Creativity & Originality
- Composition & Layout
- Technical Skills & Medium Handling
- Presentation & Finishing
- Concept Development & Visual Communication

A	Total No. of Students registered for the TEE Examination of the Course:	19
B	No of students absent in the Examination:	
C	Enrollment No of students absent in the Examination:	
D	Total No of students appeared in the Examination:	
E	Name of Examiners:	Sign
1.	Prof. Yogendra Patel	
2.	Prof. Girish Sharma	
3.		
4.		
5.		