

**SARVAJANIK UNIVERSITY**  
*Institute of Design Planning & Technology (IDPT)-SCET*  
**TERM END EVALUATION**

|                                     |                               |
|-------------------------------------|-------------------------------|
| <b>Programme Name:</b>              | Masters of Interior Design    |
| <b>Programme Code:</b>              | MID                           |
| <b>Examination:</b>                 | Summer 2026                   |
| <b>Year-Semester:</b>               | MID I Sem II                  |
| <b>Course Name:</b>                 | Entrepreneurship & Innovation |
| <b>Course Code:</b>                 | MFGN14207                     |
| <b>Date and Day of Examination:</b> | 13 / 5 /2026                  |
| <b>Marks:</b>                       | 25                            |
| <b>Time:</b>                        | 8.30 am onwards               |
| <b>Format of Examination</b>        | Viva / Seminar Presentation   |

**A. Task/Question given for the Evaluation:**

**INSTRUCTIONS**

- ✓ The submission should be uploaded on Google Classroom on or before the official exam date announced for the exam of SEE
- ✓ Once the submission is uploaded it cannot be un-submitted and given after officially announced date of exam
- ✓ Do not give link to your drive as submission. Down load PDF from your google drive into your laptop, then upload Pdf to google classroom.
- ✓ Follow the report format strictly for chapterization ( 1.0, 1.1, 1.1.2..., 1.2 ....2.0, 2.1, 2.1.1, 2.2, 2.3 .....3.0, 3.1, 3.2.1, .....etc)

**TOTAL Task -- A + B = 25 Marks ( 10 + 15 )**

**TASK A : Report Submissions – 10 Marks**

- a) **Prepare your academic Portfolio & Resume** for your upcoming Semester Specialization **Studio**, which should include presentation skills.
- b) **Design Thinking Project**
  - 1.1 Select a public building for study to explore the Design Thinking in context of User Experience.
  - 1.2 Document and analyze the selected areas for spatial organization, User Experience etc.
  - 1.3 Relevant Research through literature review (books / journal / research paper) on the topic selected.
  - 1.4 Conclusions & Proposals
  - 1.5 List of references / Bibliography

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**Task - B : Viva ( Questions From Report Submitted and Industry Visits )**  
**( 15 Marks) – Individual Viva**

Grades will be awarded based on Seminar Presentation of Work done and Viva answers based on reports prepared in Task A + Task B

**AIM**

**TASK A + B**

- ✓ To test students on Understanding of Innovative Design Thinking and Problem-Solving skills.
- ✓ Test students on awareness regarding different types of business and marketing.
- ✓ To evaluate the students understanding on skills for growth & expansion, collaboration, networking etc.

**Objectives: Task A + B**

- ✓ Prepare a comprehensive report of all work done as portfolio to be able to present professionally and explain contextual relevance to the subject.
- ✓ Explore the design thinking process through a project and explain how they can capitalize through it as a professional.

**B. Instructions: (If required-as per your exam format)**

As attached above

**C. Requirements:**

As attached above

**D. Expected Outcome:**

Comprehensive outcome on the skills to develop ideas into a project and be able to market it and earn from it.

**E. Evaluation criteria: ADAPT TO SUBJECT SPECIFIC**

- Part – A – The questions are divided in three equal part for Understand , Analyze, Evaluate , Remember and Create.
- Part – B – The questions are framed to evaluate students ability to Understand, Evaluate and Analyze, Apply & Create aspects of research in their chosen area of interest. All the questions are equally weighted.

|          |                                                                                |     |
|----------|--------------------------------------------------------------------------------|-----|
| <b>A</b> | <b>Total No. of Students registered for the TEE Examination of the Course:</b> | 3   |
| <b>B</b> | <b>No of students absent in the Examination:</b>                               | Nil |
| <b>C</b> | <b>Enrollment No of students absent in the Examination:</b>                    | Nil |
|          |                                                                                |     |

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|----------|----------------------------------------------------------|---|
|          |                                                          |   |
| <b>D</b> | <b>Total No of students appeared in the Examination:</b> | 3 |
| <b>E</b> | <b>Name of Examiners:</b>                                |   |
| 1.       | Prof. Alpa Pandya                                        |   |
| 2.       | Prof . Sangita Mohanty                                   |   |

**EXAMINATION QUESTION PAPER Analysis for curriculum coverage and BLOOM'S TAXONOMY learning level**

| TASK DESCRIPTION |       | Weightage<br>either in % or<br>Marks- In this<br>question paper | Chapter/Module<br>No. as per<br>Approved<br>curriculum<br>specified | Mapping with<br>CO (Course<br>Outcome as<br>per Approved<br>curriculum) | Cognitive Level<br>(As per Revised<br>Bloom's<br>Taxonomy)<br>R/U/Ap/Ay/E/C |
|------------------|-------|-----------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| <b>1</b>         | Q - A | 40 %                                                            | 1, 2                                                                | CO 1, 2                                                                 | R/U/Ap/Ay/E/C                                                               |
| <b>2</b>         | Q – B | 60%                                                             | 3, 4                                                                | CO 3, 4                                                                 | R/U/Ap/Ay/E/C                                                               |

| Learning level coverage as per curriculum analytics (from above mapping) |   |                                             |                                        | Curriculum specified content coverage analytics (From above mapping) |                        |                                          |                                     |
|--------------------------------------------------------------------------|---|---------------------------------------------|----------------------------------------|----------------------------------------------------------------------|------------------------|------------------------------------------|-------------------------------------|
| Blooms level                                                             |   | As per curriculum<br>- either in % or marks | In this paper:<br>either in % or marks |                                                                      | chapter /module number | As per curriculum : either in % or marks | In this paper: either in % or marks |
| Remember                                                                 | R | 16.66 %                                     | 2                                      |                                                                      | 1,2                    | 40%                                      | 40%                                 |
| Understanding                                                            | U | 16.66 %                                     | 3                                      |                                                                      | 3,4                    | 60%                                      | 60%                                 |
| apply                                                                    | A | 16.66 %                                     | 5                                      |                                                                      |                        |                                          |                                     |
| analyse                                                                  | N | 16.66 %                                     | 5                                      |                                                                      |                        |                                          |                                     |
| evaluate                                                                 | E | 16.66 %                                     | 5                                      |                                                                      |                        |                                          |                                     |
| create                                                                   | C | 16.66 %                                     | 5                                      |                                                                      |                        |                                          |                                     |