

MULTIDISCIPLINARY INTERNATIONAL CONFERENCE

"EVERY CULTURE
IS A CANVAS
OF
COUNTLESS HANDS."

DESIGNING IDENTITIES

"IDENTITY IS NOT BUILT
IT IS REVEALED
THROUGH
WHAT WE CREATE."

INTERSECTIONS OF ART, ARCHITECTURE, CULTURE,
RELIGION, SCIENCE, TECHNOLOGY & SOCIETY
25th & 26th FEBRUARY, 2026



MITRAJ SARVAJANIK
INSTITUTE OF DESIGN, PLANNING AND TECHNOLOGY

- AAERT & The SSB Faculty of Architecture
- Sarvajani School of Planning
- Colourtex Sarvajani School of Interior Design
- Sarvajani School of Fine Arts

ARCHITECTURE - INTERIOR DESIGN - PLANNING - FINE ARTS

creating an enlightened society.



About the Conference:

Art, Architecture, Culture, and Religion have long been central to the human story. Sacred spaces, cultural practices, and artistic traditions not only shape our built environments but also define our values, collective memory, and sense of belonging. Over centuries, trade, migration, colonial encounters, and globalization have generated profound cross-cultural exchanges that continue to influence visual, spatial, and ritual forms.

In the 21st century, the production of identity extends far beyond monuments and rituals. Markets, algorithms, media, finance, public policy, and science play equal roles in shaping how societies imagine themselves and their futures. As urbanization accelerates and digital technologies transform culture, it becomes urgent to rethink the role of heritage, spirituality, and creativity in designing inclusive, sustainable, and meaningful futures.

This conference positions the visual, performing, and built arts at the center of an interdisciplinary dialogue that brings Art and Architecture into conversation with Religion, Science, Economics, Management, Media, and Social Sciences. It will highlight both tangible and intangible dimensions of identity and explore how they converge to shape human societies.

Conference Theme:

The conference explores the intersections of Art, Architecture, Culture, and Religion as enduring forces of identity-making, while expanding the scope to include Science, Technology, Media, Economics, and Policy as contemporary drivers of societal transformation. It seeks to reimagine how tradition and innovation together can build sustainable, inclusive, and globally connected futures.

About MITRAJ Sarvajani Institute of Design, Planning & Technology, SCET:

The MITRAJ Sarvajani Institute of Design, Planning and Technology (IDPT) at Sarvajani University stands as a dynamic centre for interdisciplinary design education, creative exploration, and academic excellence. Encompassing the Faculty of Architecture, the

Sarvajani Colourtex School of Interior Design, the Sarvajani School of Fine Arts, and the Faculty of Planning, MITRAJ IDPT fosters a holistic approach that bridges design, technology, culture, and the arts. With a progressive and globally aligned curriculum, experienced faculty, and a commitment to innovation, MITRAJ IDPT continues the legacy of the Sarvajani Education Society by nurturing future-ready professionals and visionary thinkers who shape sustainable and inclusive built and cultural environments.

Objectives of the Conference:

- To explore how Art, Architecture, Culture, and Religion have historically shaped identity, heritage, and collective memory.
- To examine the Cross-Cultural Exchanges that influenced sacred art, architecture, and social life across civilizations.
- To address contemporary challenges of Globalization, Urbanization, Sustainability, and Digital Transformation in cultural and religious practices.
- To integrate perspectives from Social Sciences, Technology, Economics, and Management into the study of cultural and artistic identity.
- To foster collaboration between Academics, Practitioners, Policymakers, and Communities in rethinking inclusive and sustainable futures.

A) Poster Competition

Theme: *Designing Identities: Intersections of Art, Architecture, Culture, Religion, Science, Technology & Society.*

Concept:

The competition invites creative interpretations that visualize how Art, Architecture, Culture, and Religion continue to shape human identity - while engaging with contemporary forces such as Science, Technology, Media, Economics, and Policy. Participants are encouraged to explore how **Tradition** and **Innovation** can coexist to build **Sustainable, Inclusive, and Globally Connected Futures**.

Size	Poster in portrait format, measuring 8.5" x 11" (A4 size) .
Media	Only physical drawing and painting allowed. All posters must be original art. No trademarked or copyrighted images or phrases should be used.
Eligibility	Open to only for Registered participants.
Participation Fee	Included in Registration Fees. Registration is mandatory.
Material and Paper	Paper will be provided in the conference. Team needs to bring your own colours and other relevant materials.
Time	1 hour
Entry Limit	One per person or One per team
Best Poster Award	Two awards (1 st & 2 nd Winner)

B) Scientific Sessions – Tracks:

Topics include but are not limited to...

Track 1: Socio-Cultural Praxis

- Sacred & Cultural Spaces: Architecture, Rituals, and Cultural Landscapes as anchors of identity.
- Artistic Expressions of Faith & Culture: Visual and Performing Arts as living traditions and contemporary reinterpretations.
- Memory, Heritage & Preservation: Tangible and Intangible Heritage, Digital Documentation, Museum Practices, Adaptive Reuse.
- Sustainability & Spirituality: Sacred Ecologies, Vernacular Wisdom, and Climate-Responsive Design.
- Society, Politics & Communities: Gender, Caste, Race, Ethnicity, Diaspora, and Transnational Identity Formations.

Track 2: Science, Technology & Media

- Art, Religion & Architecture in the Digital Age: AI, AR/VR, Virtual Pilgrimages, and Online Cultural Communities.
- Technology, Science & Material Culture: Conservation Science, GIS, Heritage Data, and Material Innovation.
- Health, Wellness & Therapeutic Spaces: Sacred Design and Healing Landscapes for holistic wellbeing.

Track 3: Business, Management & Education

- Cultural Industries & Creative Economies: Entrepreneurship, Heritage Tourism, Creative Accounting, and Cultural Valuation.
- Policy, Governance & Law: Cultural Policy, Heritage Law, Restitution, and Governance Frameworks.
- Education & Pedagogy: Integrating Heritage, Culture, and Religion into design and professional curricula.

C) Special Sessions:

- **Keynote Addresses:** Global Perspectives on Art, Architecture, Culture, and Religion
- **Exhibition:** Student works, models, digital heritage, and heritage-inspired design projects
- **Cultural Evening:** Performances in music, dance, and theatre that reflect the conference theme
- **Traditional Craft Workshops:** Live demonstrations by artisans with interactive dialogue

D) Who can participate?

- Students
- Academicians and Researchers from Architecture, Design, Arts, Religion, Cultural Studies, Management, Science, Technology, Social Sciences and Planning.
- Practicing Artists, Architects, Designers, Curators, Art Historians,
- Entrepreneurs & Business Leaders
- Representatives from Civil Society and Business Associations
- Heritage Professionals, Cultural Organizations, and NGOs
- Other interested individuals

E) Paper Submission Guidelines:

- **Abstract Submission:** Abstract should not be more than 250 words. It will comprise of the title of the paper, about authors - name, designation, affiliation email ID and Mobile no., objectives, methodology, rationality and significance. An abstract should accompany 5 key words.

Find the Template for Abstract:
<https://docs.google.com/document/d/1Wnq47WLqqXycr16o8lH9K9qK5l4LZ5/edit?usp=sharing&ouid=107748176211372081072&rtpof=true&sd=true>

Submit abstract through Google form: <https://forms.gle/V1yun4ywnoBCG58fA>

- **Full Paper Submission:** Full paper should be **less than 8000 words**. It should have an abstract, key words, introduction, literature review, objectives and methodology, analysis & discussion, conclusion and scope for further study followed by references and appendix.
- **Review Process:** The abstracts/ full papers submitted for the possible presentation in the conference are subject to a blind review process. The decision of the reviewers will be final and binding. Acceptance/comments of the reviewers of the abstract/full paper will be communicated to the corresponding author within a week of the receipt of the abstract/paper.

- Submitted papers must NOT have been previously presented, scheduled for presentation, published, or accepted for publication by any other source (journal, publisher or any other organization). If a paper is under review at the time of submission, it must NOT appear in print before the Conference.
- NO changes in the paper title, authorship, nor submitted document can occur AFTER the submission deadline.
- **One Research paper** can have one or more (max. 3) authors. Contact details and affiliation of all the authors need to be mentioned while submitting the abstract and paper. Registration fees is per paper and not per author however all authors must register.
 - Citations & references should comply with the APA style of referencing. For details on APA referencing style, please visit <http://www.apastyle.org>
 - Submission must be in MS-Word format (no other format will be accepted) with all four sides 1 inch margin. Should be typed in **Times New Roman with font size of 11.** **Paper title in 14 (Bold)** and **all sub-headings in 12 (Bold)** and **single line spacing.**
 - The maximum length of the submission is limited to 8,000 words (including title page and all figures, tables, appendices, and references.).
 - Link to submit paper will be intimated through email once the abstract is accepted.

F) Publication Opportunities:

The conference offers publication opportunities. Selected papers will be considered for publication in a UGC Care-listed Journal after a double-blind review process. The publication PROCESSING fees for the selected papers to be published in the UGC care journal will be borne by the authors.

Remaining papers will be published in the conference proceedings as e-book with ISBN no.

Policy for Plagiarism:

All the submitted papers will undergo a plagiarism check. Permissible similarity can be up to 10%.

Best paper awards:

Best Paper Awards shall be given based on the assessment of each track/sub tracks.

Certificate of Participation:

E-Certificate of participation will be awarded to the paper presenters and participants attending all the sessions of the Conference.

Registration:

- Registration is mandatory for all participants.
- Registration should be made before registration deadline.
- Presentation in absentia is not encouraged.
- The fee is inclusive of a conference kit, food, and e-certificate.
- The registration fee is non-refundable.

Important Timelines:

Call for Abstract Opens	17 th October 2025
Abstract Submission Deadline	15 th November 2025
Abstract Review Notification	15 th December 2025
Paper Submission Deadline	10 th January 2026
Registration Opens	10 th January 2026
Paper Review Notification	25 th January 2026
Final paper Submission Deadline	5 th February 2026
Registration Closes	10 th February 2026
Conference dates	25 th & 26 th February 2026

Registration Fees:

Students	500 INR
Research Scholars	1000 INR
Academicians	1500 INR
Professionals	2000 INR
Industry Representatives	2500 INR
NRI/Foreign Delegates	2500 INR

Mode of Payment:

Bank Transfer NEFT/RTGS/IMPS: Account details will be shared once the registration opens for the conference.

Organizing Committee:

CHIEF PATRON:

- 1) **Mr. Ashish Vakil**, President, SarvaJaniK University & Chairman- SarvaJaniK Education Society.
- 2) **Prof. Persi Engineer**, Principal & Dean, MITRAJ SarvaJaniK IDPT, SarvaJaniK University.

PATRONS:

- 1) **Prof. Bhavna Vimawala**, Professor, MITRAJ SarvaJaniK IDPT, SarvaJaniK University.
- 2) **Prof. Vishal Shah**, Professor, MITRAJ SarvaJaniK IDPT, SarvaJaniK University.
- 3) **Prof. Rikta Desai**, Professor, MITRAJ SarvaJaniK IDPT, SarvaJaniK University.
- 4) **Prof. Niraj Naik**, Professor, MITRAJ SarvaJaniK IDPT, SarvaJaniK University.
- 5) **Prof. (Dr.) Jasmine Kaur**, Assistant Professor, MITRAJ SarvaJaniK IDPT, SarvaJaniK University.

CONFERENCE CHAIR:

Prof. Persi Engineer, Principal & Dean, MITRAJ SarvaJaniK IDPT, SarvaJaniK University & LEAR and Legal Representative, European Union Projects.

CONFERENCE CONVENER:

- 1) **Prof. (Dr.) Jasmine Kaur**, Assistant Professor, MITRAJ SarvaJaniK IDPT, SarvaJaniK University.

CONFERENCE CO-CONVENORS:

- 1) **Prof. Vahhbiz Engineer**, Associate Professor, MITRAJ SarvaJaniK IDPT, SarvaJaniK University.
- 2) **Prof. Hardik Gandhi**, Associate Professor, MITRAJ SarvaJaniK IDPT, SarvaJaniK University.
- 3) **Prof. Sanaeya Variava**, Assistant Professor, MITRAJ SarvaJaniK IDPT, SarvaJaniK University.

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